



CITY COUNCIL AGENDA ITEM

SUBJECT: A RESOLUTION OF THE CITY OF HARDEEVILLE, SOUTH CAROLINA, CITY COUNCIL TO AUTHORIZE AND APPROVE CHANGES TO THE NAMING RIGHTS POLICY THAT FORMALIZES PROCESSES FOR REQUESTS TO NAME , RENAME CITY FACILITIES, PROPERTIES, OR AMENITIES. THE POLICY HEREIN WILL ENABLE THE CITY MANAGER TO AUTHORIZE AND IMPLEMENT THE POLICY ON BEHALF OF THE CITY AND ITS DEPARTMENTS.

DEPARTMENT: Recreation, Parks, & Tourism

ATTACHMENTS: Ordinance Resolution Motion
 Support Documents Appointment Other

SUMMARY: The Naming Rights Policy outlines the responsibility of coordinating, reviewing and approval of requests received to the City for naming or renaming of facilities, properties, parks, or trails. Adoption of the policy creates an outline of responsibility, general principles and guidelines that is fair, transparent and best serves the interests of the City, her residents as well as ensure our identity while providing an enduring legacy for our community.

RECOMMENDED ACTION: Approval of RESOLUTION No. 2022-10-27E

DEPARTMENT Submitted: Jennifer Combs Date: 10/5/2022
Requested Agenda Council Date: 10/27/2022

FINANCE DEPARTMENT Budgeted Yes No N/A Date:

CITY ATTORNEY Approved as to Form and Correctness Date:

CITY MANAGER Approved Agenda Item For: Date:

COUNCIL ACTION: Approved as Recommended Disapproved
 Approved with Modification Tabled to Time Certain
 Other